



Ambassadors

Ambassadors

Movers and shapers

Infrastructure
Property
Architecture

Stylists

Fashion
Design

Tech stars

Tech stars

Power rangers

Westminster
City Hall

Imagineers

Theatre
Dance
Film
Artists & Curators
Literati

Deal makers

The City
Tycoons
Law

Tastemakers

Foodies
Club owners and party
people

Screensavers

TV Drama
TV Comedy
TV Chiefs

Thinkfluentials

News Junkies
Spinners & marketers

Music makers

Rock & pop
Classical

Champions

Champions

A booming capital of tomorrow

London's Power 1000 is not a fixed and predictable list. It changes to reflect shifting fortunes and talents in a crucible of creativity where great ideas are as likely to come from individuals on laptops in coffee shops as from large corporations.

Last year, The 1000 was brimming with Olympic champions. This year excitement has risen with the London skyline — and bubbled beneath the London pavements. Cranes have dominated the city, while Crossrail powers beneath the soil. That landmark building the Battersea Power Station is being reborn; the remarkable Francis Crick Institute is rising in the midst of King's Cross; a new business park in Albert Dock will be part of the great resurgence of the East. Our chunky new category this year, Movers and Shapers, pays tribute to the architects, engineers, developers and builders responsible for the physical expression of a booming capital of tomorrow.

This is a city at its best when it mixes future and heritage. The London Evening Standard has a role in this as a famous brand flourishing in a tough economic climate. It is also our purpose to nudge social progress, reporting on the powerless as well as the powerful. Our latest campaign, Ladder for London, encouraging companies to take on apprentices, is our contemporary version of Dick Whittington. London is, above all, a city of opportunity.

The capital is also a magnet for the rest of the world, so we start the list with our most powerful ambassadors. London's newest power resident, Prince George, is a timely symbol. Our greatest tourist attraction, along with his great-grandmother, he has been chosen this year as the first among Londoners.

The 1000 is a power list of coruscating imagination and innovation. London has never felt more vivid or more open to possibilities.

Sarah Sands
Editor, London Evening Standard

Crusaders

Philanthropists & leaders
Education
Science
Eco-warriors
Health
Thinkers

Generation Next

Generation Next

New Londoners We Love

New Londoners We Love